Amster-dam Winter School January 2018 Artis Zoo



Reinwardt Academy Amsterdam University of the Arts

This insert is based on work done by students in the Master of Museology program at the Reinwardt Academy at the Amsterdam University of the Arts.

Anthropocene.





The Anthropocene. Have you heard of it? If not yet, you will very soon. This term marks the beginning of our era as humans, or more specifically the moment when mankind began to reign supreme over environmental forces and to shape the natural world. It is easy to take for granted the idea of natural climate-shaping forces: meteors, volcanic eruptions, or hurricanes. But what was once awe of nature's raw and unrelenting power will soon be easily traceable to our own actions, or in-actions, in relation to climate change, natural conservation, or

usually computer-generated modules of sea-level rise, or metropolitan cities shrinking into desert wastelands, we must ask what will become of the animals in the Anthropocene. Or better yet, what of the zoos? Once cultural centers of entertainment or places to encounter "the other", zoos face a new challenge of remaining relevant, while remediating not only the ethical conditions involved, but the socio-historical and post-colonial aspects as well.

The graduate students at the Reinwardt Academy chose to tackle this topic in winter 2018 at Artis Zoo in the center of Amsterdam. This was done through a week of workshops involving self-guided tours through Artis, choreographic and movement-based workshops, and literature reviews from the likes of Naomi Klein and John Berger, as well as introductions into the concept of the Anthropocene.

One presentation that stood out was by a group of students whose aim was to challenge the "gaze" within the zoo and the often-overlooked aspects of surveillance, based on a Foucauldian standard. They asked us to empathet ically reconsider our position "outside of the cage". Raising questions such as: What if an animal could stare back? What if the power control could be reversed? What if the object also becomes the subject? Can we reverse hierarchies and create equals?

The students aimed to answer these questions by staging a series of interventions to establish new forms of thought within the zoo. In the first one, the cafeteria would be turned into an experimental space. For some moments, the visitors stopping for



ment immersive-type experiences to begin to connect with the animals at Artis. Humans mainly use their sense of sight to explore the world around them, but what if our other senses were heightened, as with the eyes of a frog, or the magnetic fields of a crane, even the infrared abilities of certain fish. Activities, art installations, or even new forms of technology could present those realities. Through these role reversals, the zoo becomes a place of not only observation but also experience exchange.

In their proposal they also placed an emphasis on "blind spots". To achieve this, they would make use of architectural elements to encourage the visitor to re-navigate the zoo, as well as disrupt their own actions and aesthetics of power. The observer becomes the observed and has to deal with the uncomfortable position they are placed in when they find an area in the zoo, via pre-designated mapping, where they are watched, or cannot view any life at all. The group claimed this was a way to connect with the animal experience. In their role as caged animals, their docility prevents them from living a life as they would in a natural environment.

mal experience, and perhaps models of interaction or communication will seem ridiculous in the future. These types of exercises in architectural interaction and personally restricted subjectivity do not change the existing

raises, we can lend a thought to ani-



Berlin

Walking Seminar March 2017

Non-linear meaning – Lea Grüter

My family is from the west of Germany. I never experienced this as clearly as during our stay in Berlin. Germany for me most of the time was Germany. The GDR was something that existed in history books, "Ampelmännchen", and German movies such as Goodbye Lenin or *The Lives of Others*. When I asked my grandma if she had ever been to the GDR, her answer was a clear no. "You didn't just go there. No one went there." One of my best friends is from Dresden; she was born two years before the fall of the Berlin Wall, and her birth certificate still says: German Democratic Republic. I was born in 1991 into another world – in time and space.

The same night, I asked my grandma how she met my grandfather for the first time; her answer was a laugh. My grandmother is a quiet tough woman; she is smart and witty and has a saying for every situation. But within this laugh was something innocent, excited, as if she had not yet experienced the things she had experienced. "Aber is egal. Es nützt nichts, ist vorbei." I never heard such a timid laugh from her before – "Jaja, alles vorbei." Yes, it's all over, but there was something in that laugh. I never met my grandfather, but still, I could somehow sense her memories. My grandma added: "Your generation cannot remember this time anymore. How could you?" I am not sure if she is

In one of my favorite German books, the author reflects: "Never will I forget that moment. I had invented something that was true. [...] Like an archaeological tool, my lie had scraped out an encapsulated detail and dragged it back from the depths of my memory. It was an incredibly liberating realization: inventing is remembering."[1]

Maybe the true thing about storytelling is that it follows our way of meaning-making. We never create meaning in a linear chronology. We go back and forth; we connect parts, remember, and rethink in a constant movement. Creating music, poetry, a movie, we are actively using this method of analytical empathy.

"Why do we think the stories of life are just happening to us?" is a question by German philosopher and journalist Carolin Emcke that comes to my mind. We are telling them and we are able to rewrite them the way we would like to listen. Maybe we are too often scared to lose ourselves in listening – to lose the outer structure, our constructed frame that we are so eager to defend. It is not because we think of nothing but ourselves; I think most of the time we are really scared to be fragmented or even absent – but maybe only in this absence can we create something new, something we have not thought or done yet. Maybe only in this state, are we in



the movement of meaning-making.

Concrete under construction – noise, a grey sky, and nothing to tell. The whole space we are walking on looks like no one has ever lived here and no one will. Someone once put a quiet humane-looking gothic church in this storage room and never took it back out, forgot it here right behind the pompous baroque Neptune fountain in its awkwardly exposed elegance.

The GDR building is a security "Bewachtes Objekt" – a guarded object. I am wondering why – yes, of course, it is a huge building – I lose myself only looking at the picture. But when you take a really close look, you recognize a tiny head in one of the windows. I am wondering if the head is looking at me or what it is looking for. I am wondering why this architecture blows me away. I darted through its corridors;

it made me feel like I was the loneliest person in the world – no, even more: in the presence of the building, I felt

completely absent from the world.

the city of Berlin?

Master's students in museology at the Reinwardt Academy did a Berlin walking seminar as part of the Society and Transformation course, taught by

Hester Dibbits and Christian Ernsten, who were joined by Nick Shepherd.

The students researched and designed heritage walks in the city. They explored forms of embodied research and emotioning as methodologies for understanding present-day heritage

production. In response to walking the city, they produced a creative work. The creative work reflected in particular on the following question: How can heritage be understood as affect in the context of the recent transformation of

I am wondering how the head in the window feels, if you become familiar with the details – the one thing that makes your corridor look different from the 13 other floors, the little flaw on the ground, or your neighbor's doormat. Probably the head celebrated a wedding here or the birth of a child or a new job, or cried for someone it loved, and probably the TV tower looks amazing in the sun from up there.



One day ahead of the walk, I met these guys sitting under the bridge next to the Alexanderplatz. They started talking to me after I left one of the huge GDR construction buildings, "die Rathauspassagen". I felt somehow very relieved to be interacting with other human beings after this experience of 13 floors of silent concrete. It felt like falling back into the world. We talked about their guitar and when I asked if I could take a picture of them for a project, they started to sing for me. Then I recognized the tag "Zauberer"— magician – behind the guy I was talking to (sitting on the drum) and right next to it, on the left, a little cross that indicated "x Bühne" – stage. This little concert on the magic stage under the bridge stuck in my head. It was a Russian song.

Telling a story is more akin to playing music than it is to the exchange of information. Why don't we play memory? Do we see our societal or collective memory as a reminiscence of the past, as a score in a drawer? A guarded object? Maybe the true memory lies within an encounter, within the narrative structure of a person, the way the story is told, the words, associations, the sounds, the materiality in a laugh.

This photo is kind of eerie to me. If I don't clap my hands they will stay there forever and turn into stone like the people in Pompeii. Holding hands – in eternal present and lucid vulnerability. What do time and space mean then?

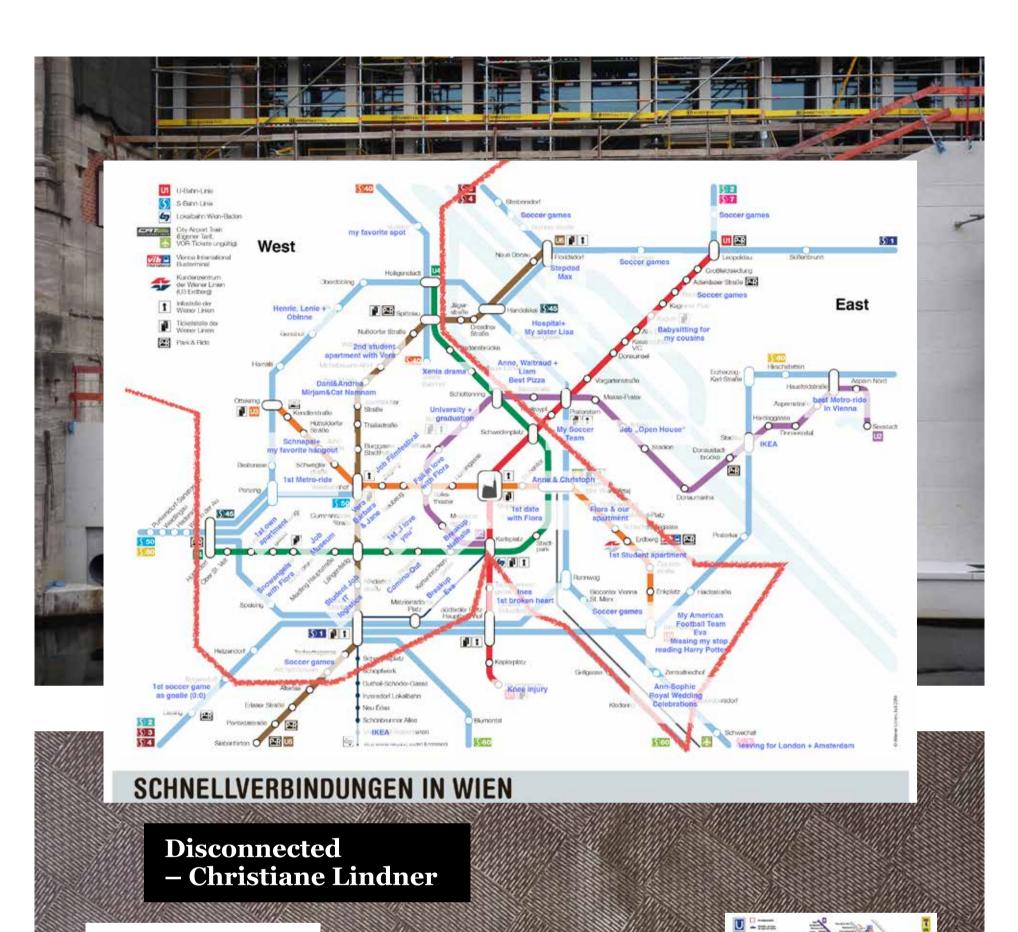
Memory? Were we there? Are we still inspired? Are we yet inspired? Untold fragments without frame – maybe more uncanny then eerie – beyond one's *ken*. The German word for uncanny is "unheimlich", which literally means beyond one's home and beyond secrecy.



"We felt like standing in front of a death squad." I could feel my heart beat and I was aware of the tension in the group but not of this association almost everyone was telling me about afterwards. For me, the photo's eeriness also lies in this kind of confidence to keep on listening. It's not easy to let go if you lose your frame, nor to feel comfortable in the unknown insecurity, in which we become vulnerable in which we expose ourselves in the opposite of secrecy, like Neptune and the nymphs on the fountain. Maybe in this context they are the truest to themselves, present and attentive to the world around them. I never felt this responsible for inventing an uncanniness: being open to the unknown happening requires trust. Within the uncanniness lies the possibility of encounter, realization, and discovery – the possibility to ken. When we see memory as the movement of thoughts, we can decide where to go from there, Clap.

[1] Joachim Meyerhoff, When Will It Finally Be Like It Never Was Again? (orig. Wann wird es endlich wieder so wie es nie war?), Köln 2013, 13.





I spent a week in Berlin thinking about the separated city. What struck me most were the personal disconnections that people had to endure. Family, friends, workplaces were no longer accessible. Like Berlin, Vienna was separated into four occupied zones after World War II. Like Berlin, it was surrounded by the Russian sector of occupied Austria. Unlike Berlin, however, Vienna was never permanently separated. But what if it were? How would my life in Vienna have been affected? I have lived in Vienna for 15 years - my whole adult life. I have studied, worked, played sports, made friends, and fallen in love. For this project I mapped my life in Vienna. I chose to make a personal metro map, not only because of the relation to my Berlin walk, but also because the metro system and its map are usually my entry point into making sense of a new city. I added the "Vienna Wall", as it would have been between the Russian zone and the others. This is what my life looks like, disconnected.

Mein Körper ist ein Kompro-Kompromiss.*

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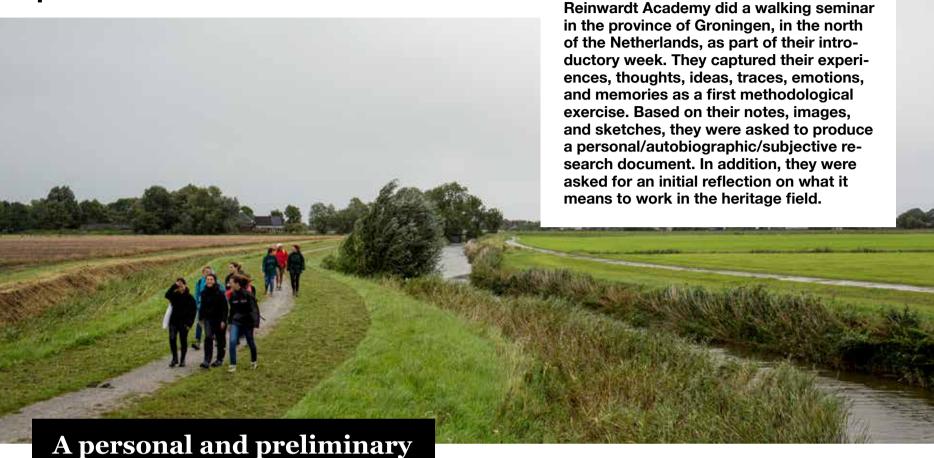
*aus: »LOVE HURTS IN TINDER TIMES«
Ab 28.1.2017 an der Schaubühne

4

Groningen

Walking Seminar September 2017

glossary



Curator – The curator's work seems to

approach at some points collage-mak-

ing: as it is also the action of transfer-

ring preexisting fragments into a new

original context, producing new

meanings with this displacement. Col-

lage (like the first cubist collages) can

be potent and revolutionary, but other

collage actions (like eclecticism in ar-

objects were composed of parts from

fragments lose their original meaning.

Curating as a displacement operation

can make the original fragments gain

more strength or lose strength in their

new ensemble.

different historical styles) make the

chitecture collage, where buildings and

- Marina Piquet Fernandes

Accessibility – "A lower selling price [of the objects] is not necessarily a negative thing, as it can also mean greater accessibility, and not just devaluation" (Boerma Antiek Hove owner). When the vintage object is in the antique shop, it is halfway between an everyday object (accessible) and a sacred museum object (inaccessible). Being in the antique shop gives it a certain status, but at the same time it remains accessible, for touch and purchase. Its future is still undefined, as it may be reinserted into the dynamics of use or end up in a museum collection.

Context – "The way things look is, in the broadest sense, a result of the conditions of their making" (Adrian Forty). When an object is decontextualized in a glass display, the focus is on its plastic and formal characteristics. How could the exhibition context also highlight its manufacturing process, its material, its historical and symbolic characteristics?

Cultural consumption – Culture once represented "anti-market values", out nowadays, cultural centers and nstitutions have become many times indistinct from places of consumption. "Someday, all department stores will become museums, and all museums will become department stores" (Andy Warhol). What makes a museum a "place of interaction" and not just another "place of action" and consumption? What makes a museum visitor more than a viewer, a consumer? Even when the product itself is not being sold directly at a museum, by displaying it, the museum is somehow propagating an ideal of good design and relevance, stating that "this" is not just another object, but an extraordinary object, making the museum visitor (potential consumer) recognize and value the "quality" of a particular object or style.

Duality – Apparently, the "walking seminar" was supposed to engage simultaneously body and mind, in the same activity. At the end of the day, my impression was that it had highlighted the duality of these two different spheres, which we had experienced successively: body and mind, interior and exterior, domestic and wild, culture and nature. What would an intermediate experience be like? What kind of intermediate spaces and activities effectively engage body and mind? "Many people nowadays live in a series of interiors [...] disconnected from each other. On foot everything stays connected for while walking one occupies the spaces between those interiors in the same way one occupies those interiors" (Rebecca Solnitt).

Master's students in museology at the

Heirs – Educational programs should be one of the main actions in the heritage field. "Who will inherit heritage?" The conservation and maintenance of the material artefact (which in



interaction. Many times we think about interaction in museums as buttons, lights, and opening drawers, but the interaction can be mental or social. Most people come to museums in groups, but the act of visiting museums is not frequently seen as a collective and social

Intention – How to plan a memory and identity strategy, something that is usually a spontaneous process, without falling into "image-making" and other marketing strategies?

Mummification – The Open Air Museum: the city (as a) museum. When the urban space itself becomes a museum, then urban cultural heritage becomes a spectacle for tourists and visitors and it is excluded from the dynamics of urban

Ruins – "This is a country without ruins." We could also understand the state of ruin of a construction as being more related to the absence of use and of people than merely to the state of material conservation. What are these other kinds of ruins?

Taste – Being surprised by the peculiar atmosphere of the Groninger Museum, in contrast to white-cube museums, was an exercise in getting rid of my personal tastes and preferences, of aesthetic judgments. Postmodern architecture as as a system of communication, giving new meaning for old clichés. "You don't need to like something to learn from it (Robert Venturi). In all the institutions that we have visited (from the antique shop to the Groninger Museum or the Borg), I was wondering how much

Use – If the church we had visited were a hospital or a school, the new proposed uses (children's parties, etc.) wouldn't have called our attention the way it did. It is interesting to realize the aura that a religious building still has, even for those who are not religious. The operation of taking an object out of daily use and putting it in a glass display gains new meaning when on the scale of a building. A certain kind of use should not be imposed, so a better option is developing a new use and purpose from the active participation of the commu-

wealth as an important kind of heritage.

generally not analyzed in these terms.

Telling a story is important, but who is

going to tell this story, why, and how?

In the way the story was told, the slaves

remained as abstract (and unbodied)

Where did they live? Where did they

come from? Are there descendents in

the city? Was the urban space shaped or

transformed by their presence in a more

as they were when presented in the old pictures we saw. They did not seem to have a name, a history, a past, a future.

+ Other words for future additions to the glossary:

Conservation Walking Maintenance Theatralization land of landowners was confiscated and allocated to landless peasants. In 1953, most of China's land reform was basically completed: more than 300 million peasants got about 400 billion square meters of farmland for free. But in the same year, the party began to implement the collective land ownership system; purchasing and marketing policies and the agricultural cooperation movement made the results of land reform cease to exist.

No title

- Bonnie Chen

Land reform has completely eliminated the squire class, the local elite people in China since the Qin dynasty, circa 220 BC. Scholars estimate that the land reform movement has caused more than one million people to die, and many of the victims are well-educated people who have cultural knowledge and understand economic laws.



The land reform movement was carried out in the 1950s in China. The

Day 1: Farmers and their land

I was supportive when I heard that the

families of farmers own the land by the

sea and take care of it, whether they

are aware of the heritage meanings or

not. As in the article by Werner Krauss,

"Scientists are still misused in order to

depoliticize political and administra-

tive measures in the name of truth or

reality. Public consultations and de-

bates are too often nothing more than

miserable rituals, with experts and lo-

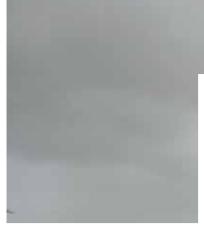
cals holding monologues and pursuing

their special interests." Nature is also a

kitchen knife to politics. People who

own the land try to take over their

Chinese no longer have.



When we pointed at the wide fields and said, "That is the land that belonged to those farmer families," I could recall childhood memories back home when my father pointed at the split fields and said, "These are the lands that USED TO belong to us." So I cannot argue reasonably about whether it's the right thing to do, to keep the land in a natural or agricultural way, because I'm not even a Pocahontas on my own land anymore.

Day 2: Different views of history

One thing I have already been saying for years is that to enjoy something simply is a precious opportunity; once you lose it, it will never come back again. When I was watching Menkemaborg and the Open Air Museum in Warffum, I felt it in both places. Through the filter of four years of art history study experience, Menkemaborg looks like Pieter de Hooch's paintings, and the houses from Warffum are like Van Gogh's.

In a way, one of the most obvious differences between these two museums is the class. Especially when they are both intended to be kept in a still scene of past lives. And in the middle of the tour is Boerma's antique store, which surprisingly reminds people that not every part of history is being kept and waiting to be seen.

History is not only the past. History can be present. And maybe that's why the name "everyday life museum" seems to have a conflict but still keeps the balance.

Day 3: Museum Helmantel and the modern church

In Museum Helmantel, I wanted to buy a souvenir card, but no one was at the front desk. I saw the information on the card's back and found the webpage of Art Revisited, where they introduce Henk Helmantel as an artist both famous and important, who has also sold over a thousand copies of his book. Later, after visiting the place and talking with Mr. Helmantel, I went back to the cards shelf and picked one, paid €1.95, bought it from the artist himself.

It reminds me of the Gallery Quan Shanshi, a place named after the Chinese oil painter Quan Shanshi, who's also a respected professor teaching in my academy. Mr. Quan loves to watching the paintings and wandering around the exhibition in the art gallery; there is a permanent exhibition hall showing his works. Once when he was walking there, he met a young

student watching the paintings, and the youth asked the artist one question: "Where can I charge the batteries of my camera?"

The one difference here is that I'm aware of it, but the young kid has no idea about the full identity of the old gentleman in front of him. And every time we bump into a part of history in this way. When we entered the artist's room, his antique collections stood together with his television and other normal furniture. Personally, I think it's lovely for I understand the perspective of historical thinking. This spring I was doing my graduation research about the French painter Jacques Louis David; during the process he became a new friend of mine. When writing about an individual artist, the hardest thing is not to mix in too many personal feelings, but without enough attachment and affection, a writer does not know how to find out about those living lives under the earth of history. To see them as real humans again, their history becomes clearer, but not a far-gone world full of heroes and villains, which is more of a comic book.

After some walks in the wind and rain, it was good to stop at the church of Huizinge. The moment I saw the paintings by Michael Reynolds, I knew the church was still active, as a result of my major in art history. The pattern shows it comes from a contemporary artist who tried to analyze the medieval art style in northern Europe. And then the paper artworks by Miriam Geerts made my suspicion clearer. Unlike many modern art forms, artworks in church have their religious mission to send a message to people who come in; therefore they are more open to watching and understanding. On the other hand, believers' interpretations of the stories in the Bible keep changing; they're more or less influenced by post-modernism, abstract art theory, and the retro complex that became stronger after World War II. That is why art by Reynolds and Geerts is hanging on the wall of the church. People's view of religion sits on the same level with the arts, in a timeline that couldn't be far from the last century.

Churches, because of their role in society and community, just like small daily objects, will lose every meaning in everyday life then turn into so-called heritage when they are listed on the museum system.

Day 4: Slavery history in Holland

"I can't be a pessimist because I'm alive. To be a pessimist means that you have agreed that human life is an academic matter, so I'm forced to be an optimist. I'm forced to believe that we can survive whatever we must

survive. But the Negro in this country, the future of negro in this country is precisely as bright or as dark as the future of the country. It is entirely up to the American people, and not representatives. It is entirely up to $the\,American\,people,\,whether\,or\,not$ they are going to face and deal with and embrace the stranger they have maligned so long. What white people have to do is try to find out in their own hearts, why it was necessary to have a nigger in the first place, because I'm not a nigger, I'm a man. But if you think I'm a nigger, it means you need it. [...] If I'm not the nigger here and you invented him, you the white people invented him, then you've got to find out why. And the future of the country depends on that, whether or not it's able to ask that question."

I was tired and sleepy while in Groningen city. I caught clips of words like "not as heavy as in the US", "they contributed in the community, but on the other side they took money from slavery trade". And inside my head I heard the voice of James Baldwin on Boston public television: "The Negro and the American Promise".

Just because the situation here is not as obviously serious as in the Americas, it doesn't mean that it is reasonable not to fully face up to this topic, but only that it lies in varying degrees of ignorance. If we really want to face this history we have always been carrying, we should know that these accumulating problems will eventually break out, and we should not expect a gentle way to get through it; we should not dream that a final solution can completely fix it.

And I feel related to Baldwin more than to anything I heard or saw in the city walking, only because I take it as a case on the human. When I was trained to be a history researcher, I was told to not belittle any problems between individuals and crowds, for vaguely generalizing people into a number on your fingertip "is a thing only Nazis would do".

Day 5: Kitsch

At the end of Friday's discussion, I was pretty close to the border of impatience. I like the light on Julie's face in the video, just like Vivien Leigh in *A Streetcar Named Desire*, when the





dimming light made her face fogged, and the actress said her lines in a fake French classy tone, to put a veil on life. And the movie and our discussion became a montage in my mind, with people talking about inspiration from literature works, which seems to make learning from life a brutal problem to face.

"Those who find ugly meanings in beautiful things are corrupt without being charming. This is a fault. Those who find beautiful meanings in beautiful things are the cultivated. For these there is hope. They are the elect to whom beautiful things mean only Beauty."

Preface to *The Picture of Dorian* Gray (Oxford World's Classics edition)

To embrace history is to understand that the pasts are corrupt without being charming. When a writer like Oscar Wilde said the word "cultivated", the loathing moved along the air. And these cultivated people put their hope in it, desperately, but they see in things only beauty and nothing else. It is not only unrealistic: it means doing work with castrated facts.